**European Pensions** 

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As well as advertising in the magazine, European Pensions also offers:

Focus Feature sponsorship:

Email Newsletters

Awards

Conferences

## Europe's LEADING bi-monthly magazine for pension funds

Advertising can be booked and invoiced in Euros, Sterling or US Dollars. Advertising Agency discount is up to 15%.

€ 11,400

€ 22,800

europeanpensions.net

Roundtables

Video Q&As

A minimum of 8 weeks written notice is required for cancellation of advertising. Cancellation is at the discretion of the Publisher.

· Website advertising at our leading sector website www. · Sponsored Focus Features and Supplements

£ 7,500

€ 29,635 £ 19,500 \$ 38,500

£ 4,500 \$ 8,900

£ 3,000 \$ 5,900

£ 15,000 \$ 29,600

Europe's LEADING bi-monthly magazine for pension funds

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Instituted 1990

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**European Pensions** 

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Administration Indicated Indicated

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Overview

Pension funds across Europe represent trillions of euros, and management title Charity Times, technology titles Retail Systems accurate investment and regulatory reporting has never been and Financial Sector Technology, Continuity Insurance & Risk,

in-depth coverage of the most dynamic pensions and investment Bureau of Circulations, and we always strive to make our strategies at play from one country to the next, European magazines number one in their respective markets. Pensions is an indispensable tool for European pension funds

European Pensions is published by City of London-based invest heavily to continually improve and refine our data. For Perspective Publishing Limited. Other titles published by the example, the UK title Pensions Age is the highest circulating title group include the leading UK monthly title Pensions Age, in its market.

Circulation – Print

compares very favourably with other titles in the market.

Associations and Member Bodies across Europe to further strengthen our reader base.

These currently include the IAPF (the Irish Association of Pension-funds); and APAPR (Romanian Private Pension secured an agreement with The European Association of Paritarian Institutions to reach all their members (over 3,000).

The Audit Bureau of Circulations is a not for profit body that independently audits titles -

CEO, COO, Director, Director General, Executive Director,

Director of Finance, CIO, Fund Manager: 29%

By providing readers with detailed analysis of the biggest Perspective Publishing is an independently owned firm that has pensions news stories to break across Europe, coupled with been trading since 1993. Each title is a member of the Audit

looking to thrive in this evermore challenging environment. At Perspective Publishing we believe the highest quality

European Pensions is a member of the Audit Bureau of "Senior HR/Pensions Management" to include: Circulations, and our ABC (July 14-June 15) is 8,550. This Head of HR, Head of Pension Fund, HR Director, Pensions

European Pensions is also rolling out agreements with various

Pension Funds); **IIPM** (Irish Institute of Pension Managers); WKO Pensionskassen (Association of Austrian Occupational Funds Association). European Pensions has also recently

see www.abc.org.uk

The readership breakdown by job titles for European Pensions (in print) is:

Senior Management" to include:

Chairman, Board Member, President: 20%

Senior Finance Management" to include: CFO, Finance Director, Group Treasurer, Head of Finance,

and international market leader Cable & Satellite International.

circulation is essential for any leading magazine. As such we

Director, Pension Fund Manager, Pension Fund Director, International Pensions Manager: 33%

"Consultants" to include:

Ireland

Senior Consultant, Investment Consultant, Partner, Consultant: 7%

The geographical breakdown of our print

"Trustees" to include: Trustee, Trustee Director, Chair of Trustees: 6%

Report on new and existing investment strategies at

Identify the leaders in each of the respective markets

Cover any legal and technological advancements which impact the day-to-day running of European pension schemes

Circulation – Digital

In addition to our key and growing print circulation, we also produce European Pensions in a Tablet Edition for use on the iPad, Kindle Fire and other Tablet devices. Currently a link to our Tablet edition is mailed out to over 24,000 opted in e-newsletter subscribers across Europe. Please note, our policy is to make our Digital Circulation in addition to our print circulation (and many readers will receive in both formats), not

We are also rolling out a series of local language online brands to complement our pan-European coverage. In the UK we publish the leading print & online publication Pensions Age. For the Italian market we have launched our Pensioni & Welfare Italia brand. This has over 10,000 subscribers from Italian Pension Funds, sponsoring Employers and Consultants. ease see www.europeanpensions.net/it.

as a cost cutting initiative (i.e. not replacing print with digital).

Note, we have a separate media kit for this brand, please email

• Address the major hurdles facing European pension funds today

Provide the essential information needed to survive this challenging environment

**European Pensions aims to:** 

play among the leading pension funds across Europe

Analyse the differences between countries, sectors and asset classes

www.europeanpensions.net

lessandra.atria@europeanpensions.net for details. In this issue of European Pensions you will find original insight into the key topics

ey joins the rest wave of emerging economies, we explore to

With a daily email newsletter and journalist researched and written content posted every day, www.europeanpensions.net offers a key resource for pension funds across Europe. Please contact the commercial team for details on promoting yourself via this key

Daily email newsletter

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Events European Pensions runs the following high level events for the European Pensions marketplace.

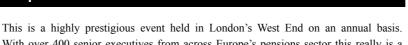












With over 400 senior executives from across Europe's pensions sector this really is a unique event. The event website is at www.europeanpensions.net/awards and usually the Awards are celebrated with a big Gala dinner at the end of June (23 June for the 2016 event). These Awards are free to enter, and sponsorship opportunities are available. The European Pensions Awards have been running since 2008.

## Irish Pensions Awards

**European Pensions Awards** 



**European Pensions** 

Held at the end of November in Dublin (26 November in 2015), The Irish Pensions Awards recognise excellence in the Irish pensions market. Launched in 2012 the event attracts around 400 senior executives from the Irish market. Event website is at www.europeanpensions.net/irishawards and please contact us for details on entering and sponsoring for the 2015 event.

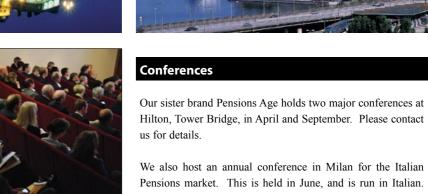


This key event in Milan attracts over 300 top executives from the Italian pensions sector. The event is held in Italian, and the Awards website can be seen at PENSIONI & WELFARE www.europeanpensions.net/italiaawards. Sponsorship opportunities are available, and this is also a great chance to enter your organisation, and attend the night to entertain

Italian Pensions Awards (Pensioni & Welfare Italia Awards)

European Pensions runs a series of high level roundtable events. In London we hold annual roundtables on Global Equities, Fixed Income, Currency, Infrastructure and Emerging Markets. We also hold an annual roundtable in the NORDICS. This even returns to Stockholm in 2015, after being hosted in Copenhage and Helsinki in th epast. We also host a similar event i IRELAND (Dublin); and are planning an annual event for t Netherlands. To get involved in any of these please contact th commercial team.





Our sister brand Pensions Age holds two major conferences at Hilton, Tower Bridge, in April and September. Please contact

Pensions market. This is held in June, and is run in Italian. Please see www.europeanpensions.net/it and click on conferenza for details and/or contact us for information on speaking/sponsoring.

A full features list is available on request, but if you are planning your campaign around specific themes, please contact us so we can arrange a bespoke proposal.



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